

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

My Heart Bodibra Group Limited

心心芭迪貝伊集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8297)

INSIDE INFORMATION DISPOSAL OF SHARES BY THE CONTROLLING SHAREHOLDER

This announcement is made by My Heart Bodibra Group Limited (the “**Company**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors (the “**Director(s)**”) of the Company (the “**Board**”) has been informed by Global Succeed Group Limited (“**Global Succeed**”), the controlling shareholder (as defined in the GEM Listing Rules) of the Company, that on 10 February 2021, Global Succeed has disposed of 33,355,000 shares of the Company (the “**Share(s)**”) on the open market, representing approximately 6.95% of issued share capital of the Company, at a price of approximately HK\$0.4599 per Share, for a total consideration of approximately HK\$15,340,000 (the “**Disposal**”).

Immediately before the Disposal, Global Succeed held 243,355,000 Shares, representing approximately 50.70% of the issued share capital of the Company. Global Succeed is owned as to 50% by Mr. Chan Lin So Alan (“**Mr. Chan**”) and 50% by Mr. Yiu Koon Pong (“**Mr. Yiu**”).

Immediately following the Disposal, Global Succeed holds 210,000,000 Shares, representing approximately 43.75% of the issued share capital of the Company. Mr. Chan, Mr. Yiu and Global Succeed remain as controlling shareholders (as defined in the GEM Listing Rules) of the Company.

The Disposal was made on the open market. To the best of the Company’s knowledge, information and belief, having made all reasonable enquiries, the Company is not aware of the identities of the counterparties of the Disposal or of their respective principal business activities. The Company does not expect that the Disposal will have any adverse effect on the operations of the Company and its subsidiaries.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
My Heart Bodibra Group Limited
Tam Chak Chi
Executive Director

Hong Kong, 18 February 2021

As at the date of this announcement, the executive Directors are Mr. Tam Chak Chi and Mr. Xu Xue; and the independent non-executive Directors are Mr. Deng Guo Hong, Mr. Ong King Keung and Mr. Cai Chun Fai.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the Company’s website at www.bodibra.com.